

# Artisanal (Indigo) Block handprint

The Creative Artisans by HG Group  
Since 2002



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# Artisanal Indigo Hand Block Printed



Our Director Bela with the Artisan family  
she is wearing Indigo block print top.

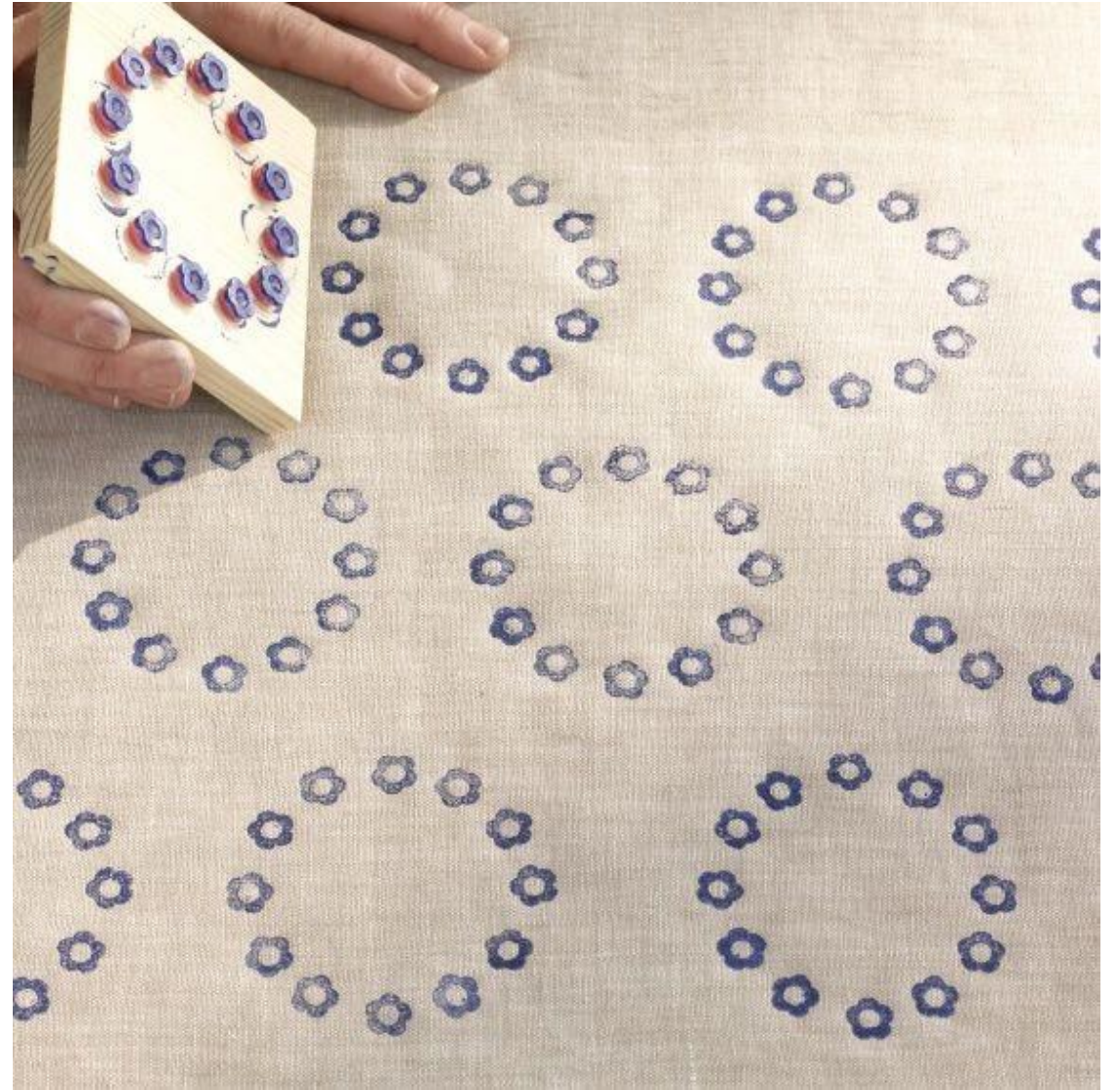


Block Printing on textiles refers to the technique by which carved wooden blocks covered with dye are repeatedly pressed along a length of cloth to create patterns. The beginnings of the art of ornamenting textiles fabrics by the stamping or printing on of coloured designs are lost in antiquity.

Indian crafts make India unique in the world. Although, the numerous arts and crafts are slowly dying and should be renewed and brought back to life. The art of hand block printing is such that it can be used for making every piece of cloth, every design unique and different from others.

















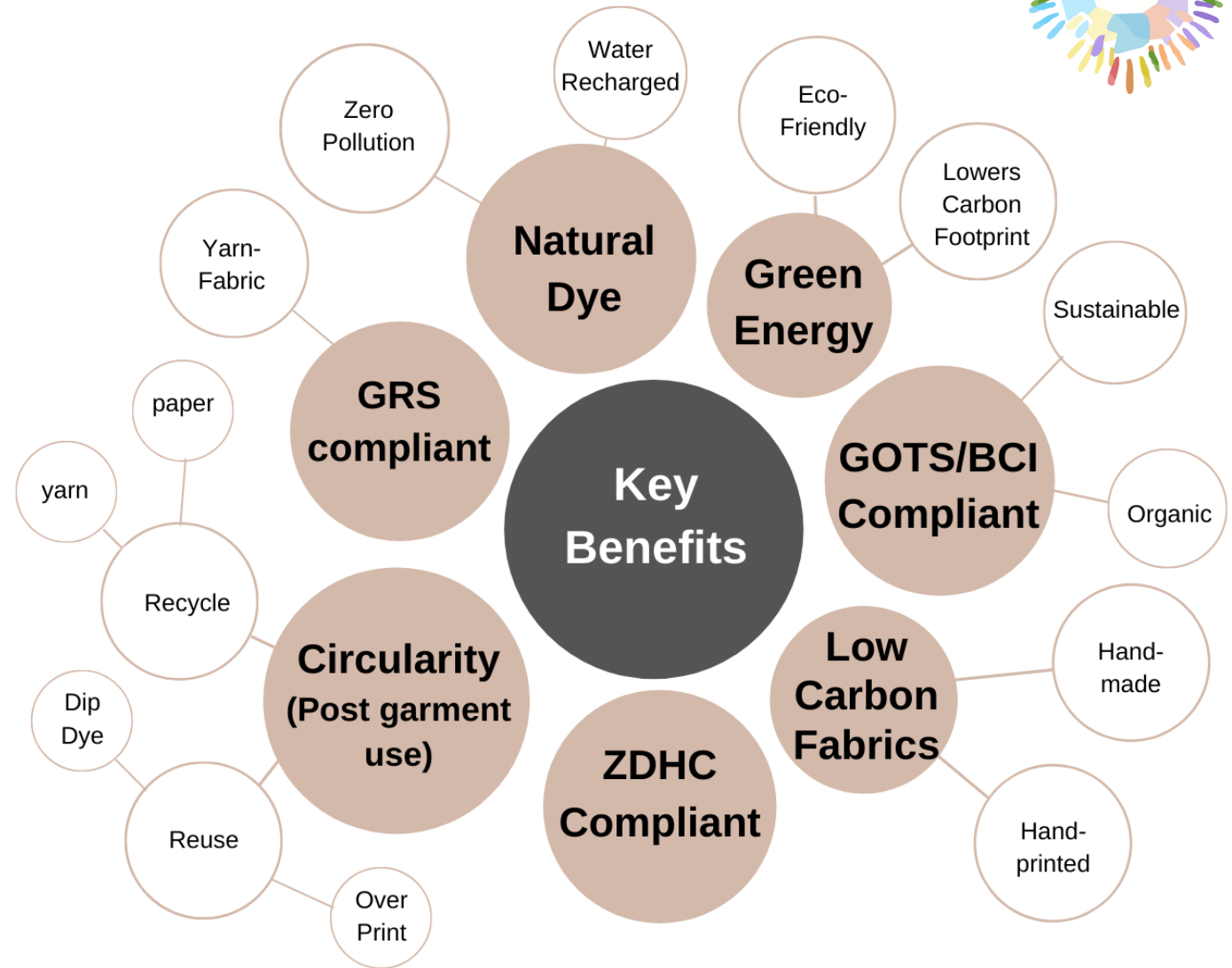


# The Creative Artisans by HG Group

## Future Ready



- Has **Zero Discharge of Hazardous Chemicals** since start!
- Has MADRAS made from **windmill energy** since start!
- Offers **GOTS / BCI organic** cotton.
- Offers **GRS ( Global recycle standards)** blend with organic in print, madras, **digital, rotary print, hand print** as buyers needs.
- **Natural dyed** fabrics – since 2008! – 100% Water used in farming/ recharging with no costs, no wastage, no harm to mother earth.
- **Circularity solutions** for long term associations for our partners.
- First to offer **Zero CARBON foot print fabrics**
- Our fabrics has **LOWEST CARBON** foot print as are hand crafted.
- We **support women** artisans and assist them with work, our majority work is doing by Women.





Give us chance to service  
you – please get in touch with our Founder & CEO

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