

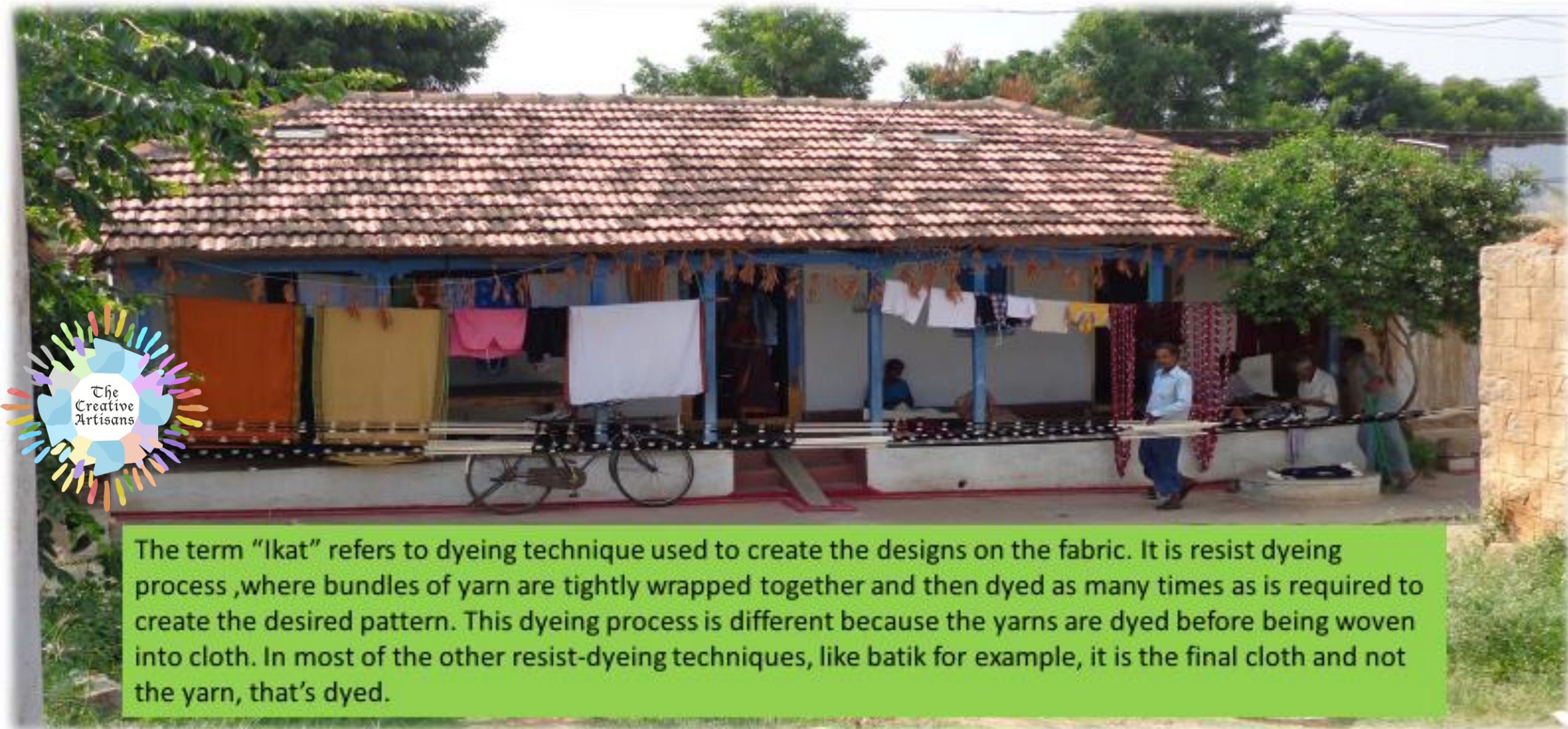
# Artisanal Handwoven Merino Wool Ikat

The Creative Artisans by HG Group  
Since 2002



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# HANDWOVEN IKAT FABRIC



The term "Ikat" refers to dyeing technique used to create the designs on the fabric. It is resist dyeing process ,where bundles of yarn are tightly wrapped together and then dyed as many times as is required to create the desired pattern. This dyeing process is different because the yarns are dyed before being woven into cloth. In most of the other resist-dyeing techniques, like batik for example, it is the final cloth and not the yarn, that's dyed.



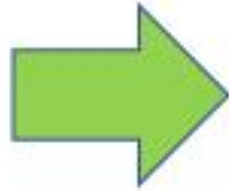
# MAKING OF IKAT FABRIC



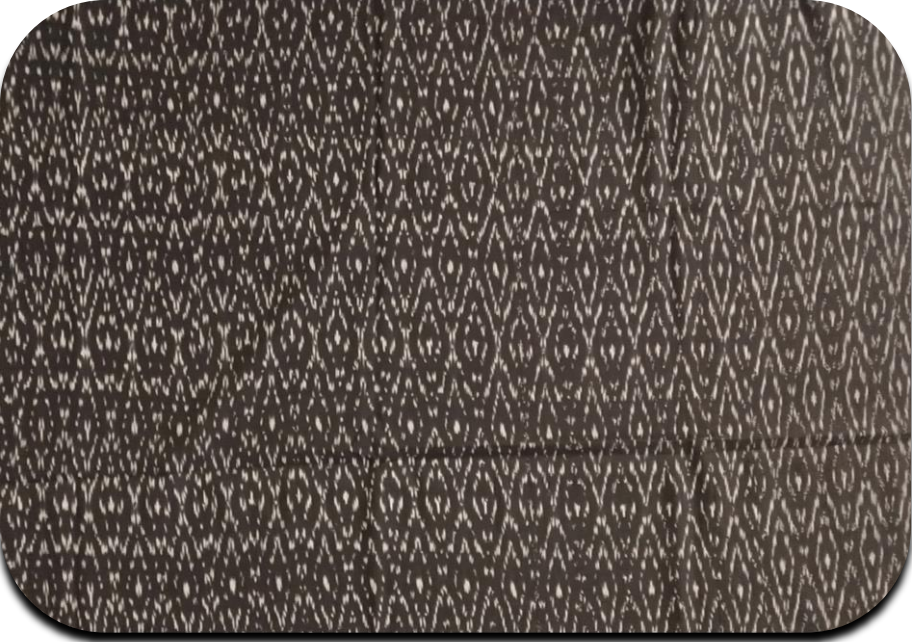












## Merino Wool Cotton Ikat

We got Merino wool by working together with



Then we did collaborate with our design and artisans.

We thus created a merino wool ikat line. Something unique, something different and fundamentally good for fashion industry.

How is it unique?





# Merino wool characteristics:

Soft and fine

Warm and cool

Odour resistant

Soft on skin

Naturally Elastic

Stain Resistant

Easy to care – M/c Wash

Fire resistant

UV resistant

Naturally Odour less

Breathable

Merino wool cotton blends – good for all seasons.

The hand process makes it unique

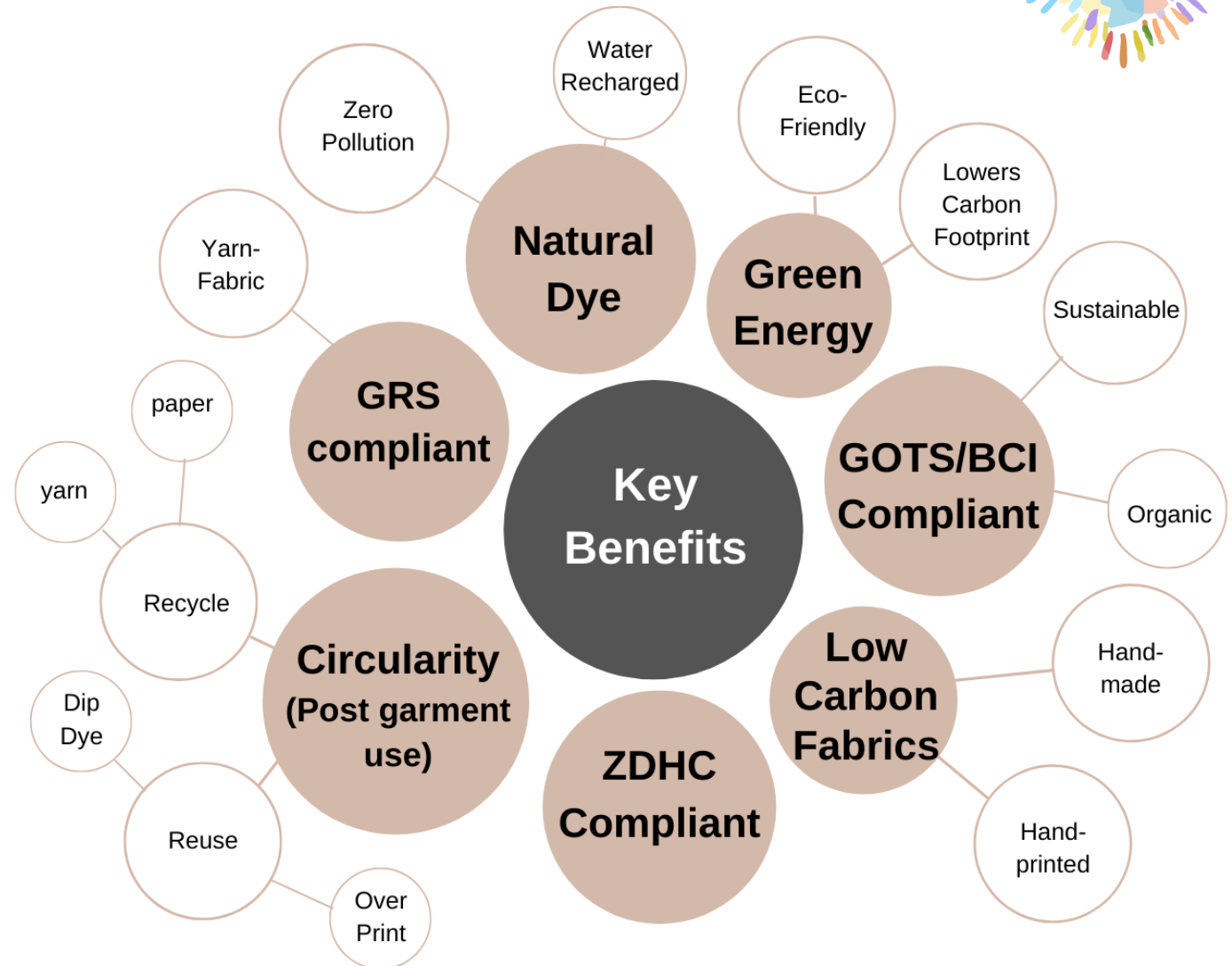


# The Creative Artisans by HG Group

## Future Ready



- Has **Zero Discharge of Hazardous Chemicals** since start!
- Has MADRAS made from **windmill energy** since start!
- Offers **GOTS / BCI organic** cotton.
- Offers **GRS ( Global recycle standards)** blend with organic in print, madras, **digital, rotary print, hand print** as buyers needs.
- **Natural dyed** fabrics – since 2008! – 100% Water used in farming/ recharging with no costs, no wastage, no harm to mother earth.
- **Circularity solutions** for long term associations for our partners.
- First to offer **Zero CARBON foot print fabrics**
- Our fabrics has **LOWEST CARBON** foot print as are hand crafted.
- We **support women** artisans and assist them with work, our majority work is doing by Women.





Give us chance to service  
you – please get in touch with our Founder & CEO

Dushyant Parikh

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